

7th Annual

BEST PLACES TO WORK IN BATON ROUGE – 2020



REGISTRATION DEADLINE: April 30, 2020

What is Best Places to Work in Baton Rouge?

Best Places to Work in Baton Rouge is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in the Greater Baton Rouge Business Report.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the region's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$765 to receive their Employee Feedback Report detailing the company's employee responses. Also included are Baton Rouge employee and employer benchmarks.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Baton Rouge (BR)
- Companies with 15+ permanent BR employees
- Companies in business a minimum of 1 year

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of BR Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	Up to 250 ⁽³⁾	FREE	\$625
500-2499	350 ⁽³⁾	FREE	\$725
2500+	400 ⁽³⁾	FREE	\$880

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The company is notified of their status prior to the release of the winner rankings by the Business Report in their publication or at an event. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestPlacestoWorkBR.com

Brought to you by: Greater Baton Rouge Business Report, the Greater Baton Rouge SHRM (an affiliate of the Society for Human Resource Management) and Best Companies Group